

GENOLIER
INNOVATION
HUB

AN INNOVATIVE EVENT
CENTER,
A DESTINATION...



Vision

TURNING EVERY MOMENT INTO AN EVENT

IMAGINE...

an exceptional site,

a place of tranquility where the gaze wanders between Lake Geneva and the snow-capped peaks of the Alpine range.

IMAGINE...

state-of-the-art infrastructures,

high-end, both stylish and welcoming, designed to provide an unparalleled setting for your most ambitious events, whether local or international, in the medical field, but also political and institutional.

IMAGINE...

a land of excellence,

at the crossroads of Europe, accessible to all and accustomed to welcoming the world.

IMAGINE...

a high-tech auditorium

equipped with a 270-degree immersive screen, ranking among the Top 10 in Europe and accommodating up to 300 participants, along with flexible conference and meeting rooms, designed to meet specific needs while offering an incomparable experience.

**Stop imagining, and open your eyes.
Welcome to the Genolier Innovation Hub.**



Values

STAYING AT THE FOREFRONT

EXCELLENCE

It is found in every person and element that makes up the Hub, creating an atmosphere conducive to the success of every event.

INNOVATION

It is the very essence of the Hub, embodying the best of technology in service of the most brilliant and creative visions. A space dedicated to medical innovation, linking research to clinical application for the benefit of patients.

THE HUMAN FACTOR

The Genolier Innovation Hub is a place of openness, exchange, and sharing, designed with people, their comfort, and their well-being in mind. It hosts all types of events — medical, political, institutional, or cultural.



Sustainability

INTEGRATING AND RESPECTING THE ENVIRONMENT

The Hub harmoniously integrates into an exceptional natural setting, embracing the site's natural forms and blending in elegantly. This responsible approach is based on the three fundamental pillars of corporate social responsibility (CSR), each exemplified in an outstanding way.

ENVIRONMENTAL COMMITMENT

The Hub adopts an ecological approach on several levels:

Respectful architecture: a 6,000 m² green roof with local species to preserve biodiversity.

Energy performance: 1,000 m² of photovoltaic panels, heat pumps for heating/cooling, and reinforced insulation to reduce energy consumption.

Beekeeping: the presence of beehives contributing to pollination and local biodiversity.

Pronatura engagement: preservation of ecosystems, reintroduction of endemic species, and sustainable ecological initiatives.

Soft mobility: partnership with NSTCM to facilitate access to the site and reduce the carbon footprint, with charging stations for electric vehicles.

SOCIAL COMMITMENT

The well-being of the Hub's employees and visitors is a priority:

Optimal working conditions: modern, ergonomic spaces promote an environment conducive to personal and professional growth.

Support: continuous assistance enables employees to develop their skills and actively contribute to the Hub's influence.

Diversity and inclusion: a strong commitment to valuing talent from all backgrounds, creating a culture of respect and openness that strengthens innovation and collaboration.

ECONOMIC AND LOCAL IMPACT

This vision extends to customer satisfaction and support for the local economy:

Quality of service: attention to every detail ensures an exceptional customer experience, enhancing loyalty.

Local partnerships: the Hub promotes short supply chains by collaborating with regional suppliers, thus contributing to the economic development of the region.

Territorial attractiveness: by hosting large-scale events and attracting national and international visitors, the Hub helps boost business tourism and strengthen the region's economic appeal.

Key Figures

25,000 m²

Total surface area

3,000 m²

Event space

6,000 m²

Green roof

300 pl.

In the auditorium

130

Parking spaces

20

Meeting rooms

20 min

From Geneva Airport

At the heart

of the Genolier Campus

Event spaces

RAISING TO THE HEIGHT OF YOUR AMBITIONS

Flexibility, modularity, and elegance are the key words for the 3,000 m² of event spaces, designed to create tailor-made and inspiring events with the utmost care.

The excellence of the setting—with breathtaking views of Lake Geneva and Mont Blanc—is matched only by the quality of the immersive technology implemented.

The auditorium is interconnected with the Hub's various event spaces (auditorium, meeting rooms, studio) as well as with the medical technical platform (bunkers, operating room), allowing simultaneous events across different spaces.

It also offers the possibility of hosting hybrid or remote events of international scope.

On the same floor, a radio, TV, and podcast studio equipped with the latest technology allows the production of high-quality content, live or recorded, to extend the reach of events.

All around, the congress area ensures continuity, providing a warm and welcoming atmosphere.

The space is crowned by the Five Senses Garden: an elegant 6,000 m² green rooftop offering an unforgettable sensory experience.

Conferences, colloquia, forums... although the infrastructures were initially designed to host medical events, the Hub is also an ideal venue for all types of events, regardless of the sector.



Auditorium



Meeting Rooms



Congress Zone



VIP Lounge



Radio/TV/
Podcast Studio



Rooftop
"Five Senses Garden"



Restaurant



Open Space



Exhibition Space



Architecture

ONE PROJECT, TWO ARCHITECTS

This achievement, with its unique contemporary design, is the result of the work of architect Gabriele Rossi and interior architect and designer Kristian Gavoille. Together, they conceived a unique venue that harmoniously combines modernity and nature, thus creating an elegant and refined setting for memorable events.

Designed to integrate perfectly with the natural contours of its environment, the building opens generously onto the surrounding landscape, offering bright spaces that invite contemplation. Inside, the use of noble and high-quality materials enhances every detail, blending pure design with enveloping warmth. This unique combination of contemporary architecture and a welcoming atmosphere creates a setting where every guest feels both inspired and at ease.

The interior decor pays homage to knowledge, with a monumental library as its centerpiece, both a striking aesthetic element and a symbol of the importance of sharing ideas and knowledge. This space exudes a warm and 'living' atmosphere, fostering dialogue and exchanges, thus creating a setting conducive to creativity and innovation.

The Genolier Innovation Hub is much more than a space; it is an immersive experience where nature meets design and where every event becomes unique, imbued with elegance and serenity.



GABRIELE ROSSI
ARCHITECT

With a Master's degree in architecture and urban planning from Columbia University, New York (1985), he then collaborated for four years with the Cooper Eckstut firm. As head of planning for the new Battery Park City district, he worked alongside architects such as Richard Meier, Bob Stern, and Kenneth Frampton. In 1989, he became an assistant at the urban planning chair of Professor Erwing Galantay at EPFL, where he obtained the equivalence of the EPFL diploma and joined the Society of Engineers and Architects. In parallel, he founded his own architecture and urban planning office, Archilab, and won several competitions, leading to public mandates including neighborhood plans, port constructions, and museums for the canton. In 2001, he collaborated with Mario Botta on the Bodmer Foundation Museum in Geneva. In 2019, he was contacted by the teams of the future Genolier Innovation Hub to create an iconic site marked by fluidity and transparency, perfectly integrated into the landscape.



KRISTIAN GAVOILLE
INTERIOR ARCHITECT

An architect D.P.L.G. and designer, he also teaches at the École Nationale Supérieure des Arts Décoratifs in Paris and at the Camondo School. From 1986 to 1991, he collaborated with Philippe Starck on multiple projects around the globe. In 1992, he received the City of Paris 'Designer of the Year' award, recognizing his talent and vision of modernity. His reflections on space and material have enabled him to work for numerous prestigious clients in highly varied fields. Kristian Gavoille designed the entire interior architecture of the Genolier Innovation Hub, bringing warmth, softness, and naturalness in an elegant and refined approach.





— Auditorium

Meeting Rooms
Congress Zone
Apartment
Studio
Garden
Exhibition space
Coworking space
Restaurant



AUDITORIUM

EMBODYING THE QUINTESSENCE OF EXCELLENCE

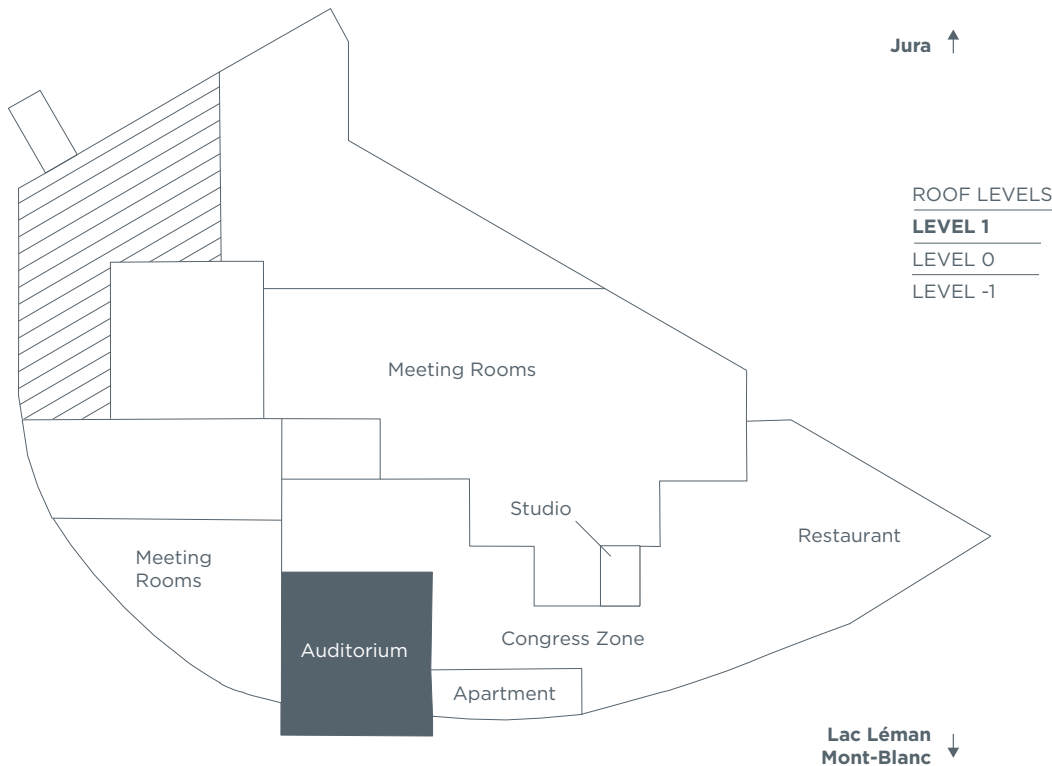
The centerpiece of the Hub, it embodies its very essence.

Its telescopic shape, opening onto Lake Geneva and the Alps, gives it a distinctive character, instantly recognizable from the outside. Inside, the unique panoramic view unfolds from the stage, bordered by a spectacular 6-meter-high bay window.

The quality of the immersive experience offered is another remarkable element.

Equipped with a motorized LED screen on stage and lateral LED panels, our auditorium delivers a 270-degree three-dimensional experience, significantly enhancing overall impact and engagement.

With a capacity of up to 300 people, it offers an inspiring and unique setting suitable for all events, whatever their type: conferences, symposiums, assemblies...



TECHNICAL SPECIFICATIONS

ROOM
300 seats (including 220 fixed seats, 75 modular cushion seats, 5 wheelchair-accessible places)
Seats equipped with USB A and C ports, plus removable writing tablets
Two accesses to the auditorium (Lower level – stage, Upper level – control room)
Reception areas and cloakrooms on both levels
Secure lockers around the room

STAGE
Stage area: 90 m²
Dimensions: 5.40 m (depth) x 15 m (width) – Height: 80 cm
Lectern with video feedback and microphone
2 return screens
Freight lift for equipment and material access to stage
Private dressing room with direct stage access
“Italian dressing rooms” and VIP apartment

DISPOSITIF VIDEO
Immersive 270-degree LED audiovisual system: central screen, 2 adjustable totem screens, and 2 side screens (Top 10 in Europe)
Central LED screen can be opened or closed: motorized structure of 24 panels wide by 10 high (total surface: 77.76 m²)
2 manually adjustable LED totem screens (stage left and right): HD, 3D, 4K Dimensions: 1.20 m (width) x 5.40 m (height) – 480 x 2160 pixels each Surface: 6.48 m²/screen
2 lateral LED screens
25K video projector with projection screen
Interconnectivity with meeting rooms, event areas, bunkers, and operating room
Hybrid, duplex, and remote events possible
4K camera capture with remote control
4K video conferencing system
4K recording
Control room and audiovisual technician(s) included

AUDIO SYSTEM
Stereo sound system
Rear speakers and fixed stage monitors on each side
Digital mixing console with Dante network
8 handheld wireless microphones

LIGHTING
Custom-designed lighting atmospheres
Stage area controlled by grandMA3 light console
Stage projectors
4 x Robe T1 Profile
6 x Robe T2 Profile EP
10 x Robe 600X LED Wash
3 x Robe LEDBeam 350
4 x ClayPaky ADB Actoris RGBWW
Lectern with video feedback and microphone
Hall lighting: ERCO system with 7 controllable zones
GMA console





Auditorium
— Meeting Rooms
 Congress Zone
 Apartment
 Studio
 Garden
 Exhibition space
 Coworking space
 Restaurant



MEETING ROOMS

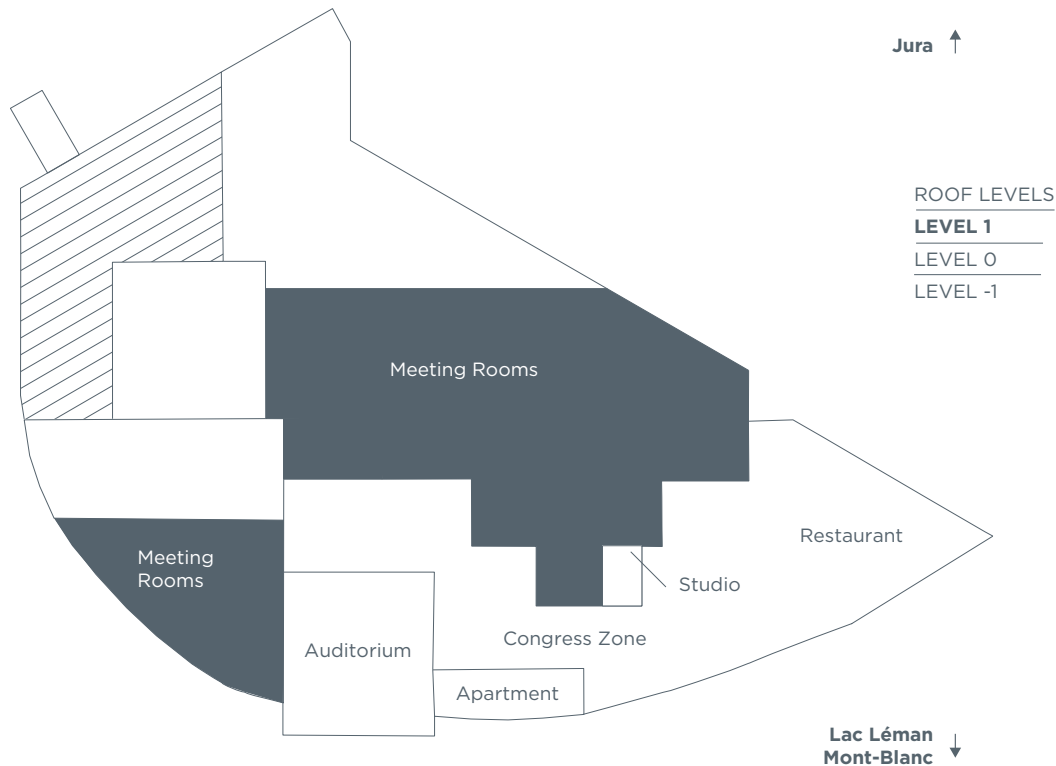
CREATING THE OPTIMAL CONDITIONS

Bathed in natural light, the 20 meeting rooms are specially designed to host your meetings, seminars, presentations, or training sessions.

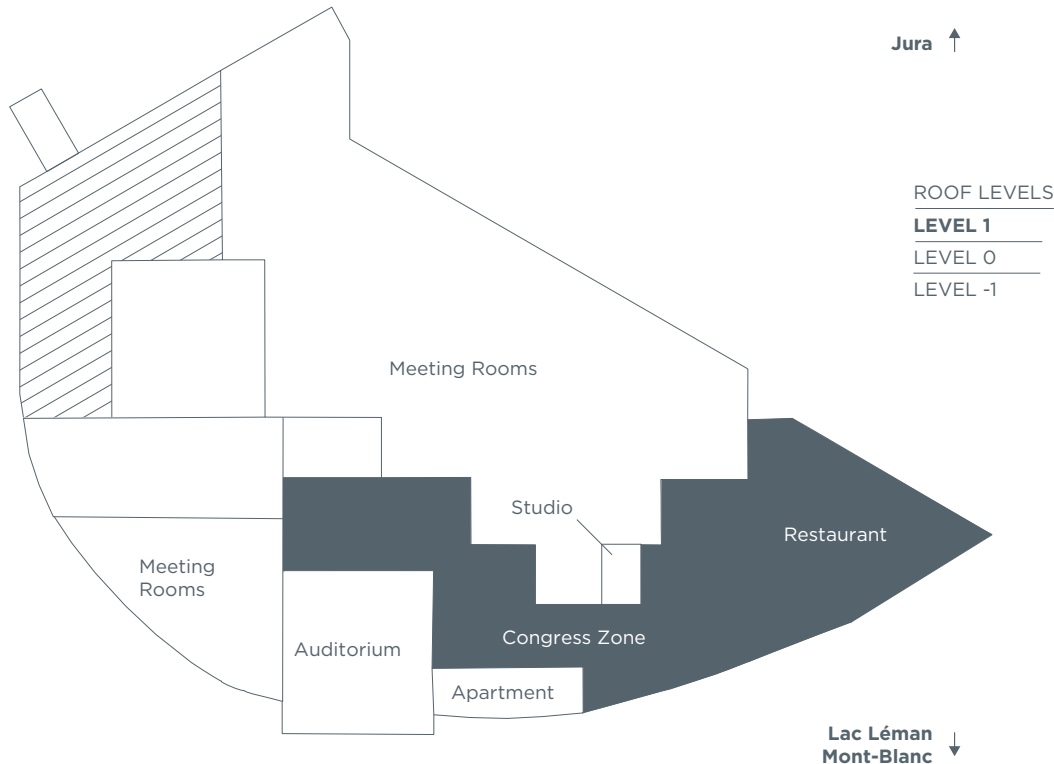
Some of them offer breathtaking views of Lake Geneva, the Alps, and Mont Blanc, providing a peaceful and relaxing working environment—a true source of creativity.

Modern and elegant, all rooms are equipped with a state-of-the-art audiovisual system, ideal for presentations or training sessions, both in-person and hybrid.

Delivery Q4.



Auditorium
Meeting Rooms
— **Congress Zone**
Apartment
Studio
Garden
Exhibition space
Coworking space
Restaurant



CONGRESS ZONE

OPENING UP TO THE FINEST PERSPECTIVES

Located at the heart of the Hub, benefiting from natural light and exceptional views of the mountains and Lake Geneva, the Congress Zone is a fully modular space. Designed as a true place for exchange and collaboration, it is completely open and flexible. Equipped with a bar area and located near the Hub's restaurant, it can host any type of event: cocktail receptions, gala dinners, afterworks, or conferences. It is also suitable for

press conferences, professional trade shows, demonstration or promotional stands.

Adjacent to the auditorium, this space can also be reserved for coffee breaks or standing lunches during an event held in the auditorium or elsewhere in the Hub. It can accommodate up to 500 people and is equipped with a cloakroom and secure connected lockers for charging laptops or smartphones.

TECHNICAL SPECIFICATIONS

ESPACE

Area: 520 m²

Natural light

Maximum standing capacity: 500 people

Maximum seated capacity: 300 people

Fully modular space

Access to auditorium (lower level)

AUDIOVISUAL EQUIPMENT

Stereo sound system

Custom-designed lighting atmospheres

SETUP OPTIONS



450 people
in Theater style



250 people
in Classroom style



300 people
in Banquet style



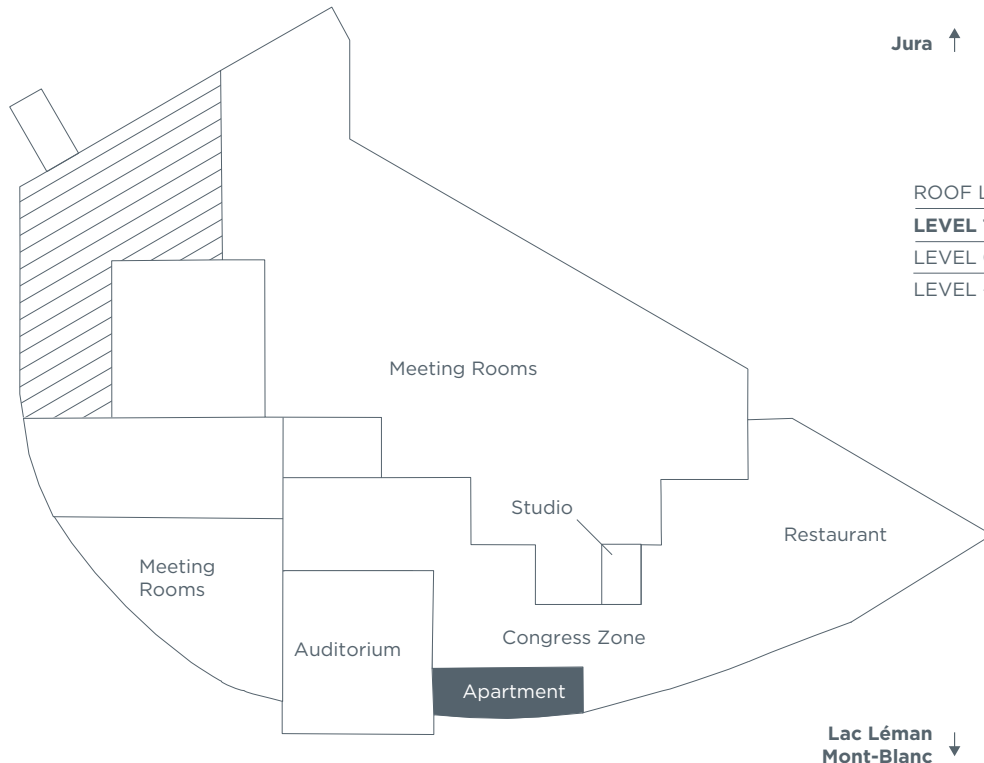
500 people
in Cocktail style

Auditorium
Meeting Rooms
Congress Zone
— **Apartment**
Studio
Garden
Exhibition space
Coworking space



Jura ↑

ROOF LEVELS
LEVEL 1
LEVEL 0
LEVEL -1



THE APARTMENT

THE PRIVATE LOUNGE OF THE GENOLIER INNOVATION HUB

Conceived as a haven of serenity, our private lounge—also known as “The Apartment”—offers an exclusive space dedicated to speakers before they go on stage. Located in the immediate vicinity of the auditorium, this high-end lounge has been designed to meet the needs of event organizers down to the smallest detail.

Furnished like a small apartment, it includes:

- A **fully equipped make-up** and hair area
- A **functional kitchen** for refreshments or relaxation
- A **private bathroom** with shower
- A **comfortable lounge area** for quiet preparation
- A **workspace**
- A **balcony** with outdoor access, offering fresh air before going on stage.

Connected live with the auditorium, the lounge allows speakers to follow the event discreetly, thus preparing calmly before stepping on stage.

Versatile, The Apartment can also be used as a **confidential meeting room for up to 15 people**, with an **open view over the surrounding countryside**—an inspiring and peaceful setting for strategic discussions or last-minute briefings. An intimate, elegant, and flexible space, designed to welcome your speakers in the best conditions—with the attention to detail that makes all the difference.

TECHNICAL SPECIFICATIONS

ESPACE
Area: 35 m²
Natural light
Maximum seated capacity: 15 people (U-shape)
Fully modular space
Direct access to auditorium
Private bathroom
Kitchen area
AUDIOVISUAL EQUIPMENT
Audiovisual system connected to the auditorium (55-inch TV)
Barco sharing system
Stereo sound system

SETUP OPTIONS

○ ○ ○ ○ ○ ○ ○ ○
○ ○ ○ ○ ○ ○ ○ ○
Max. 15 people
U-Shape
configuration

○ ○ ○ ○
○ ○ ○ ○
Max. 8 people
Boardroom style

Auditorium
Meeting Rooms
Congress Zone
Apartment
— **Studio**
Garden
Exhibition space
Coworking space
Restaurant



STUDIO

PUTTING CONTENT AT THE CENTER

Modern and bright, the recording studio was designed for the production of podcasts, radio shows, and television programs, either live or recorded. Carefully designed with technical expertise, it is equipped with the latest generation technology. Connected to the auditorium, it offers the possibility of live

broadcasting an event or interview to a wider audience. Available for rental by the half-day, full day, or on demand, the studio enables the creation of high-quality audiovisual content, particularly during events organized within the Hub. It can accommodate up to 6 people.

TECHNICAL SPECIFICATIONS

CAPACITY

6 people

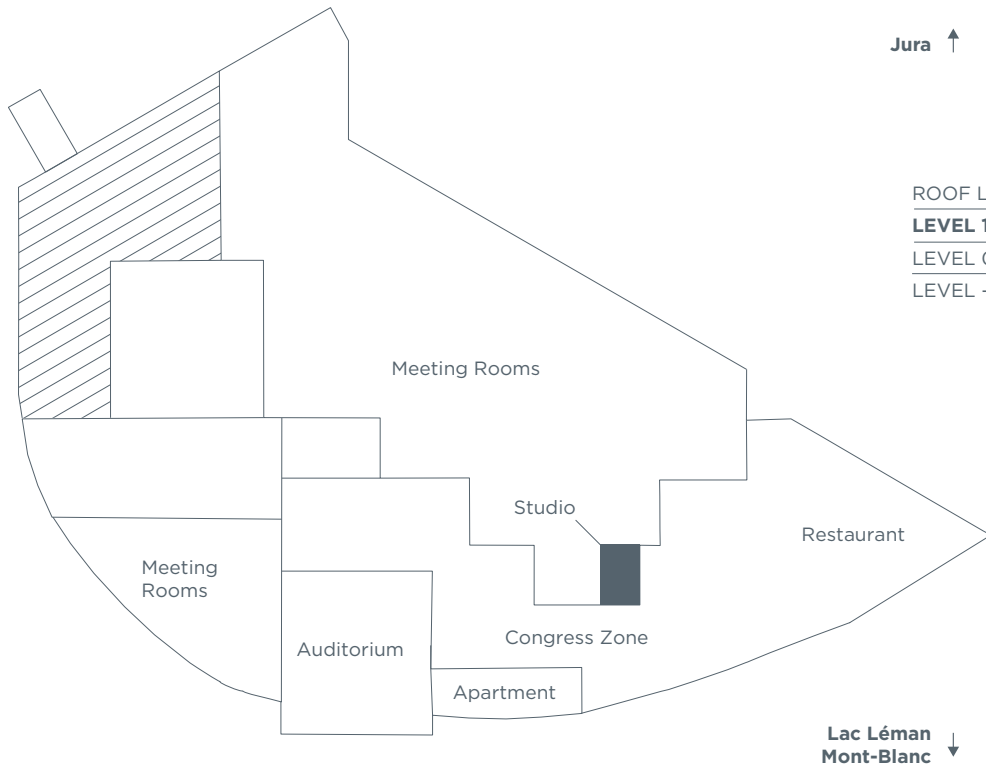
AUDIOVISUAL EQUIPMENT

4 cameras, 4 microphones

Video/TV capture

Podcast recording

Audiovisual technicians included



Auditorium
Meeting Rooms
Congress Zone
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Studio
— **Garden**
Exhibition space
Coworking space
Restaurant



FIVE SENSES GARDEN

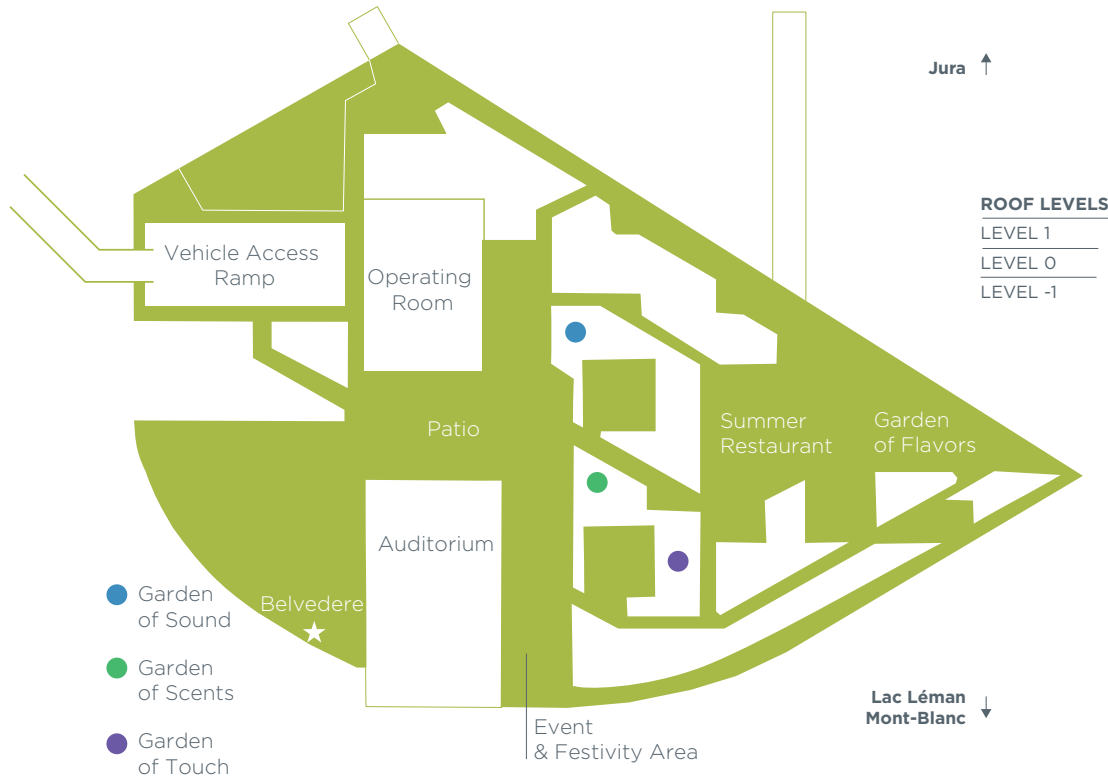
CULTIVATING SYMBIOSIS WITH NATURE

Spanning a vast area of 6,000 m², the Hub's green rooftop serves as a space dedicated to therapies and well-being. Open to all, this rooftop was designed around the five senses: sight, hearing, taste, smell, and touch, placing people at the heart of its purpose.

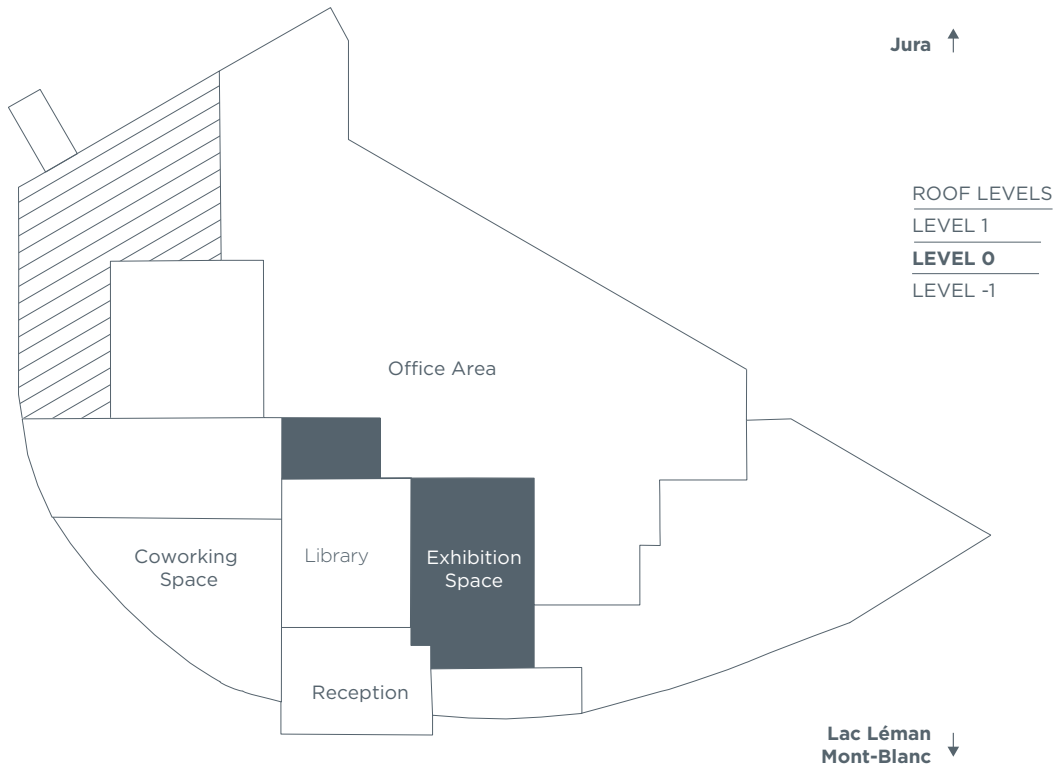
An experience in harmony with the environment, as the rooftop contributes to preserving it through its seamless integration and the choice of endemic plant species that foster biodiversity.

Above all, the Five Senses Garden is intended as a living and event space, hosting—depending on the season—rooftop aperitifs, seated dinners, barbecues, fondues in transparent igloos, artistic performances, and more, all with an exceptional view of Lake Geneva and Mont Blanc.

With its direct access to the training operating room and the Hub's auditorium, as well as a direct ramp for vehicles, it is the perfect place to host an event.



- Auditorium
- Meeting Rooms
- Congress Zone
- Apartment
- Studio
- Garden
- **Exhibition space**
- Coworking space
- Restaurant



EXHIBITION SPACE

SHOWCASING YOUR FINEST CREATIONS

This vast, open space flooded with natural light is ideal for welcoming and showcasing all kinds of creations. They may be technological, such as the latest medical and scientific innovations.

Temporary exhibitions, art openings, artistic performances, product launches—this space invites every form of creativity, whether in the medical or cultural field. The ambition remains the same: to share excellence.



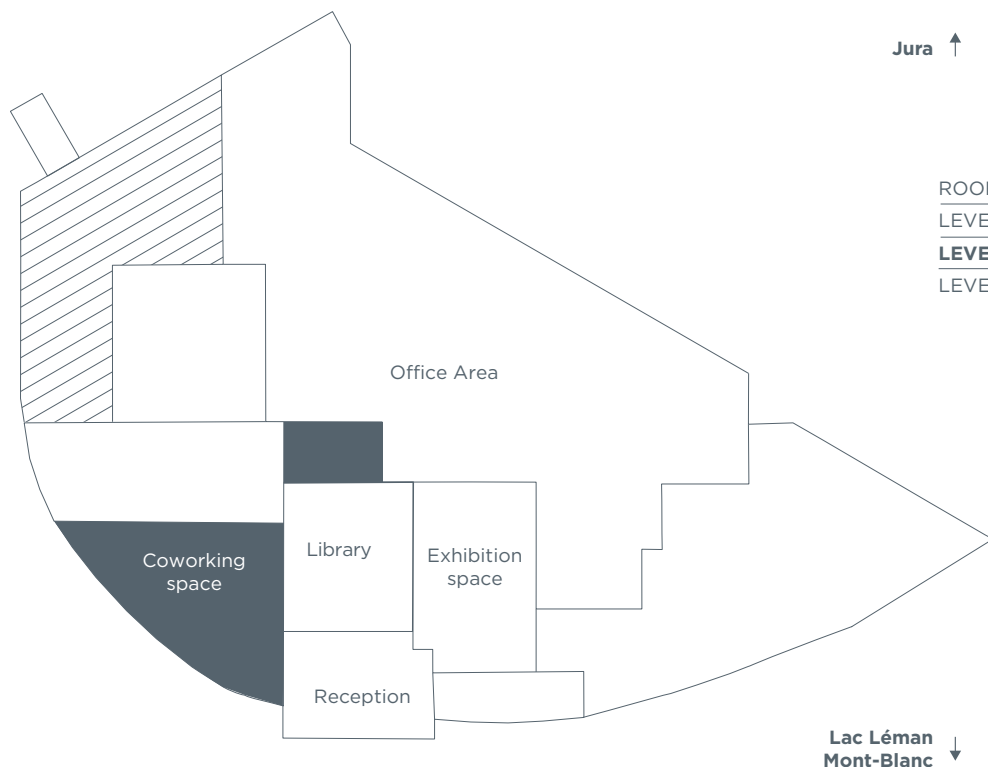
TECHNICAL SPECIFICATIONS

Capacity: 100 people

Area: 100 m²

Natural light

Auditorium
Salles de réunion
Zone Congrès
Studio
Appartement
Jardin
Exhibition space
— Coworking space
Restaurant



COWORKING SPACE

COLLABORATE AND WORK AT THE HEART OF A VIBRANT ECOSYSTEM

The Open Space area of the Genolier Innovation Hub is a modular and flexible zone, designed to accommodate up to 120 people. Ideal for events, workshops, lunches, or collaborative sessions, this space easily adapts to different layouts and needs. Its modern

design encourages creativity and exchange, creating a setting conducive to innovation. Flooded with natural light and overlooking nature, the Open Space offers a dynamic environment where professionals from diverse backgrounds can connect and collaborate effectively.

TECHNICAL SPECIFICATIONS

Area: 250 m²

Natural light

Stereo sound system

Maximum standing capacity: 120 people

Maximum seated capacity: 60 people

Fully modular space

Cloakroom and secure lockers

Bar area



Auditorium
Meeting Rooms
Congress Zone
Apartment
Studio
Garden
Exhibition space
Coworking space

— Restaurant



RESTAURANT

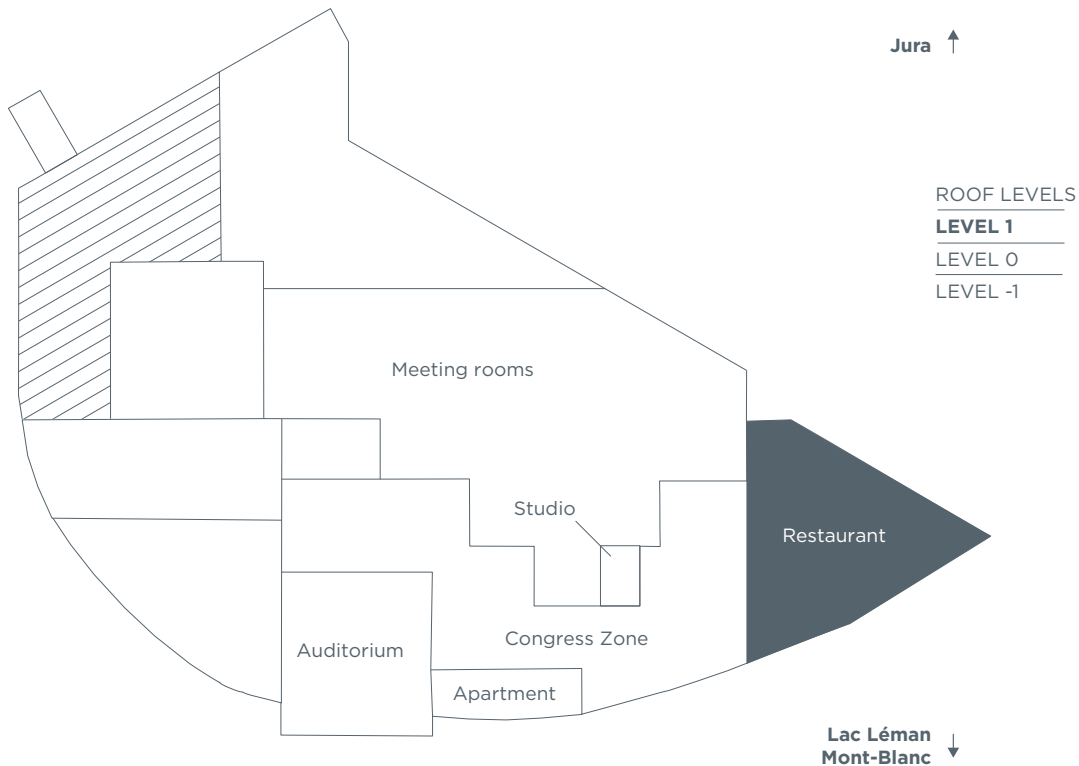
AWAKENING YOUR TASTE BUDS

Located next to the Congress Zone and accessible directly from the auditorium, the restaurant of the Genolier Innovation Hub offers a unique culinary experience, combining local flavors, freshness, and creativity. With 60 seats, it provides a warm and convivial atmosphere, ideal for business lunches and meetings. Its modern and elegant decor creates a welcoming

environment for relaxation and creativity, reflecting the dynamic spirit of the Hub.

With its 180° view over the surrounding countryside, Lake Geneva, and the Alps, nature itself becomes part of the dining experience. In summer, our outdoor terrace on the Hub's rooftop offers the perfect spot to enjoy the panorama.

Opening planned for the end of 2025.



Catering

A CULINARY INTERLUDE AT THE HEART OF INNOVATION

The Chef and his team propose inventive and local cuisine, echoing two key pillars of the Hub's DNA: creativity and excellence.

Their creations highlight top-quality regional products, responsibly sourced in a 'farm-to-table' approach. This philosophy also draws inspiration from the rooftop vegetable garden, which directly influences the menu.

Each ingredient is carefully selected to offer dishes that are both flavorful and healthy. A sustainable culinary experience that pays tribute to the local terroir while stimulating creativity and taste.

Adapted to all types of events, this tailor-made catering service provides culinary options to suit every guest's needs, including specific dietary requirements (vegan, gluten-free, etc.).

A dedicated service and hospitality team is also on hand to provide personalized support according to the needs of each event.



Entertainment



EXPERIENCES EXALTING THE SENSES

In line with its innovative vision, the Hub offers a wide range of creative, tailor-made experiences where every sense is stimulated, to delight even the most discerning professionals.

MUSIC & AUDIOVISUAL CREATION

Thanks to its unique design and remarkable screen, the Auditorium is the perfect venue to create a customized atmosphere with carefully curated musical selections or live artists chosen for their excellence. High-precision sound ensures an immersive experience, satisfying even the most refined ears.

VISUAL STORYTELLING

Capturing the essence of events through the expertise of our photographers and videographers. Highlights are transformed into

visual stories for lasting impact, which can later be used for internal communication or promotional material, prolonging the moment and amplifying the event's reach.

AMBIENCES

Enhance the event space with sophisticated themed decoration solutions, such as floral compositions.

ARTISTIC PERFORMANCES

A carefully curated selection of virtuoso artists in diverse fields—cinema, music, visual arts—to elevate each event.

Photobooth Fun and professional memories!

Add a personalized touch to your event with our photobooth. Capture spontaneous moments between guests and leave with souvenirs branded with the **Genolier Innovation Hub** logo—or yours, upon request.

Contact us to book the photobooth.



Accommodation

REACHING FOR THE STARS FOR YOUR WELL-BEING

The Genolier Innovation Hub offers 500 confirmed beds through a network of carefully selected partner hotels, providing a wide range of accommodation options to meet the needs and expectations of every visitor and event organizer. Whether you seek the luxury of a 5-star hotel, the charm of

a picturesque inn, or a more functional option, we provide accommodation solutions tailored to every preference. This diversity ensures a comfortable stay for your guests, regardless of their style or budget, making every event a memorable experience in an exceptional setting.

Some partner hotels:



CROWNE PLAZA
— BY IHG —

AFTERWORK
HOTEL - BISTRO - MEETING



 **Base**
Aparthotels

Hilton

EVERNESS

YOTEL

la réserve
HOTEL AND SPA
GENÈVE



Clients

THEY HAVE PLACED THEIR TRUST IN US

Since 2023, the Genolier Innovation Hub has had the privilege of hosting more than 100 high-profile events, bringing together key players from a wide variety of sectors. Initially recognized for its commitment to the healthcare field, the Hub quickly expanded its scope to welcome large-scale events in fields as diverse as real estate, politics, and other strategically important industries.

Renowned companies and organizations, both national and international, have trusted us to orchestrate unique encounters, creating an environment conducive to exchange, innovation, and reflection. These events demonstrate the Hub's ability to adapt to the specific needs of each industry while maintaining the highest standards of excellence in the organization and hosting of exceptional professional gatherings.



UICC

ACCURAY



SWISS MEDICAL
NETWORK

SOCIÉTÉ
VAUDOISE DE
MÉDECINE

Helsana

CEIBS

SAMSUNG

LA CÔTE

Johnson & Johnson INNOVATION



GE HealthCare

Visions
du Réel

visana

informa

Gavi
L'Alliance du Vaccin

IMD

INFRACORE

biopôle

NESCENS
SWITZERLAND

om
PHARMA

anandic
MEDICAL SYSTEMS

Transport & Access

MAKING OURSELVES ACCESSIBLE TO ALL

Nestled in an exceptional natural site, the Genolier Innovation Hub nevertheless remains easily accessible by all means of transport (car, train, etc.), ensuring comfort and a high-quality experience.

The Genolier Innovation Hub is located within the Genolier Campus, in the canton of Vaud, at the heart of the Health Valley, less than 20 minutes from Geneva International Airport (Cointrin).

Train

From Nyon station, line R55, stop 'La Joy-Clinique': **20 min**
Geneva Cornavin Station: **50 min**
Geneva Cointrin Airport Station: **1h**
Lausanne Station: **1h**

Airplane

Geneva International Airport (Cointrin): **25 min**

Shuttles & Taxis

The Hub can arrange on-demand transport by shuttle or bus, depending on needs. Please contact us for any request.

Car

Via the A1 motorway,
Exit 11 Nyon-Dijon-St-Cergue
or **Exit 12 Gland-Begnins** (depending on whether arriving from Geneva or Lausanne)
Lausanne: **30 min**
Geneva: **25 min**
Zurich: **2h45**
Basel: **2h30**

Parking

The Hub has an **underground car park with 130 spaces**, equipped with charging stations for electric vehicles.



Sustainable Mobility.

We encourage soft mobility. As part of our partnership with NSTCM, we offer the possibility to privatize a train from Nyon (VD) with direct service to the Hub (25 minutes), with the option to organize a welcome aperitif or refreshment. An original and eco-responsible way to bring your guests!





GENOLIER
INNOVATION
HUB

**Would you
like to visit
the Hub?**

Scan the QR code and
let yourself be guided.



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