



GENOLIER  
INNOVATION  
HUB

AN IMMERSIVE EVENT CENTER  
**MORE THAN A VENUE. A DESTINATION.**





# Vision

## TURNING EVERY MOMENT INTO AN EVENT

### IMAGINE...

**an exceptional site,**  
a place of tranquility where the gaze wanders between Lake Geneva and the snow-capped peaks of the Alpine range.

### IMAGINE...

**state-of-the-art infrastructures,**  
high-end, both stylish and welcoming, designed to provide an unparalleled setting for your most ambitious events, whether local or international, in the medical field, but also cultural, political and institutional.

### IMAGINE...

**a land of excellence,**  
At the crossroads of Europe, in the heart of the Health Valley

### IMAGINE...

**a high-tech auditorium**  
equipped with a 270-degree immersive screen, ranking among the Top 10 in Europe and accommodating up to 300 participants, along with flexible conference and meeting rooms, designed to meet specific needs while offering an incomparable experience.

Stop imagining, open your eyes...  
Welcome to the Genolier Innovation Hub (GIH).

# Event spaces

## RAISING TO THE HEIGHT OF YOUR AMBITIONS

Flexibility, modularity, and elegance are the key words for the 3,000 m<sup>2</sup> of event spaces, designed to create tailor-made and inspiring events with the utmost care.

The excellence of the setting—with breathtaking views of Lake Geneva and Mont Blanc—is matched only by the quality of the immersive technology implemented.

The auditorium is interconnected with the Hub's various event spaces (auditorium, meeting rooms, studio) as well as with the medical technical platform (bunkers, operating room), allowing simultaneous events across different spaces.

It also offers the possibility of hosting hybrid or remote events of international scope.

On the same floor, a radio, TV, and podcast studio equipped with the latest technology allows the production of high-quality content, live or recorded, to extend the reach of events.

All around, the congress area ensures continuity, providing a warm and welcoming atmosphere.

The space is crowned by the Five Senses Garden: an elegant 6,000 m<sup>2</sup> green rooftop offering an unforgettable sensory experience.

Conferences, colloquia, forums... although the infrastructures were initially designed to host medical events, the Hub is also an ideal venue for all types of events, regardless of the sector.

-  Auditorium
-  Business Center
-  Congress Zone
-  The Apartment
-  Radio/TV/ Podcast Studio
-  Rooftop "Five Senses Garden"
-  Restaurant
-  Open Space
-  Exhibition Space



# Architecture

## ONE PROJECT, TWO ARCHITECTS

The GIH, with its unique contemporary design, is the result of the work of architect Gabriele Rossi and interior architect and designer Kristian Gavaille. Together, they conceived a unique venue that harmoniously combines modernity and nature, thus creating an elegant and refined setting for memorable events.

Designed to integrate perfectly with the natural contours of its environment, the building opens generously onto the surrounding landscape, offering bright spaces that invite contemplation. Inside, the use of noble and high-quality materials enhances every detail, blending pure design with enveloping warmth. This unique combination of contemporary architecture and a welcoming atmosphere creates a setting where every guest feels both inspired and at ease.

The interior decor pays homage to knowledge, with a monumental library as its centerpiece, both a striking aesthetic element and a symbol of the importance of sharing ideas and knowledge. This space exudes a warm and 'living' atmosphere, fostering dialogue and exchanges, thus creating a setting conducive to creativity and innovation.

The Genolier Innovation Hub is much more than a space; it is an immersive experience where nature meets design and where every event becomes unique, imbued with elegance and serenity.



**GABRIELE ROSSI**  
ARCHITECT

With a Master's degree in architecture and urban planning from Columbia University, New York (1985), he then collaborated for four years with the Cooper Eckstut firm. As head of planning for the new Battery Park City district, he worked alongside architects such as Richard Meier, Bob Stern, and Kenneth Frampton. In 1989, he became an assistant at the urban planning chair of Professor Erwing Galantay at EPFL, where he obtained the equivalence of the EPFL diploma and joined the Society of Engineers and Architects. In parallel, he founded his own architecture and urban planning office, Archilab, and won several competitions, leading to public mandates including neighborhood plans, port constructions, and museums for the canton. In 2001, he collaborated with Mario Botta on the Bodmer Foundation Museum in Geneva. In 2019, he was contacted by the teams of the future Genolier Innovation Hub to create an iconic site marked by fluidity and transparency, perfectly integrated into the landscape.



**KRISTIAN GAVAILLE**  
INTERIOR ARCHITECT

An architect D.P.L.G. and designer, he also teaches at the École Nationale Supérieure des Arts Décoratifs in Paris and at the Camondo School. From 1986 to 1991, he collaborated with Philippe Starck on multiple projects around the globe. In 1992, he received the City of Paris 'Designer of the Year' award, recognizing his talent and vision of modernity. His reflections on space and material have enabled him to work for numerous prestigious clients in highly varied fields. Kristian Gavaille designed the entire interior architecture of the Genolier Innovation Hub, bringing warmth, softness, and naturalness in an elegant and refined approach.





— Auditorium

- Business Center
- Genève Room
- Congress Zone
- Apartment
- Studio
- Garden
- Exhibition Space
- Open Space
- Restaurant



## AUDITORIUM

### EMBODYING THE QUINTESSENCE OF EXCELLENCE

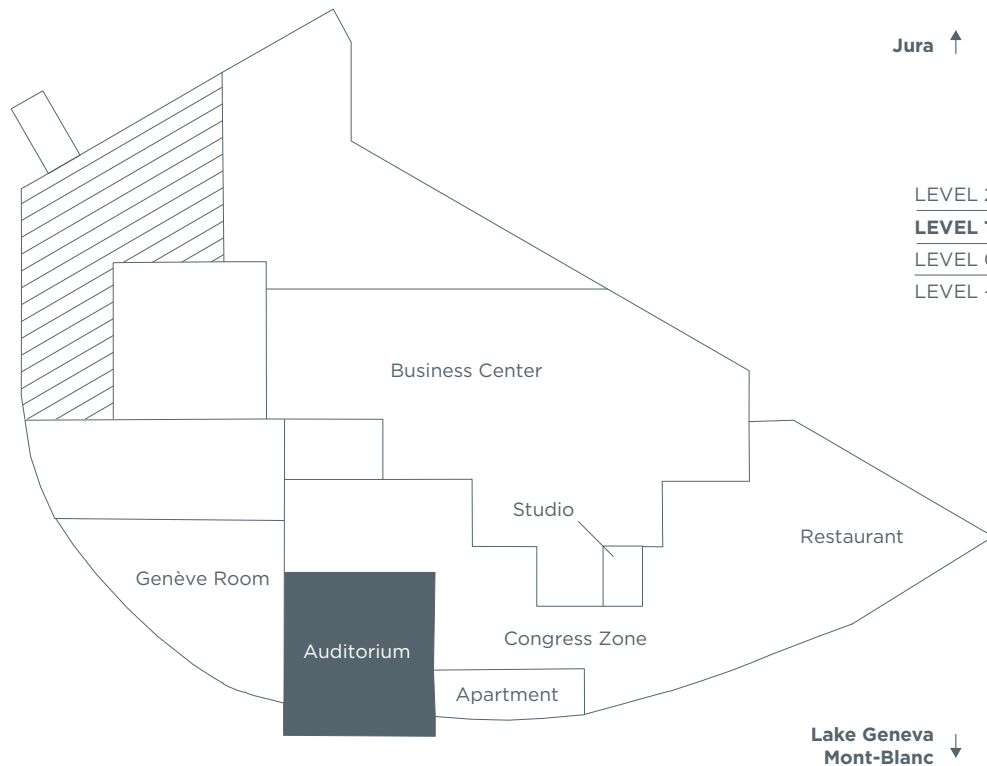
With its telescopic shape, opening onto Lake Geneva and the Alps, the auditorium has a distinctive character, instantly recognizable from the outside. Inside, the unique panoramic view unfolds from the stage, bordered by a spectacular 6-meter-high bay window.

The quality of the immersive experience offered is another remarkable element.

Equipped with a motorized LED

screen on stage and lateral LED panels, the auditorium delivers a 270-degree three-dimensional experience, significantly enhancing overall impact and engagement.

With a capacity of up to 300 people, it offers an inspiring and unique setting suitable for all events, whatever their type: conferences, symposiums, assemblies in medical, cultural, and corporate field...



## TECHNICAL SPECIFICATIONS

### ROOM

300 seats (including 220 fixed seats, 75 modular cushion seats, 5 wheelchair-accessible places)
Seats equipped with USB A and C ports, and removable writing tablets
Two accesses to the auditorium (Lower level - stage, Upper level - control room)
Reception areas and cloakrooms on both levels
Private apartment for speakers with direct access to the stage
Italian-style opera boxes

### STAGE

Stage area: 90 m <sup>2</sup> . Hardwood stage
Dimensions: 5.40 m (depth) x 15 m (width) - Height: 80 cm
Lectern with video screen and microphone
Freight lift for equipment and material access to the stage
Maximum floor load: 500 kg/m <sup>2</sup>

### VIDEO

Immersive 270-degree LED audiovisual system: central screen, 2 adjustable totem screens, and 2 side screens (Top 10 in Europe)
Motorized Central LED screen with panoramic view of Geneva Lake & Mont Blanc
2 return screens on stage (for prompter, timer etc...)
Interconnectivity with studio, event areas, bunkers, and operating room
Hybrid, duplex, and remote events possible
4K video conferencing system & recording
Control room and audiovisual technician(s) included

### AUDIO

Stereo sound system
Rear speakers and fixed stage monitors on each side
Digital mixing console with Dante network
Microphones: headset, handheld and lavalier microphone

### LIGHTING

Custom-designed lighting atmospheres
Stage area controlled by grandMA3 light console
Stage projectors
4 x Robe T1 Profile
6 x Robe T2 Profile EP
10 x Robe 600X LED Wash
3 x Robe LEDBeam 350
4 x ClayPaky ADB Actoris RGBWW
Hall lighting: ERCO system with 7 controllable zones
GMA console





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- **Business Center**
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## BUSINESS CENTER

### CREATING THE OPTIMAL CONDITIONS

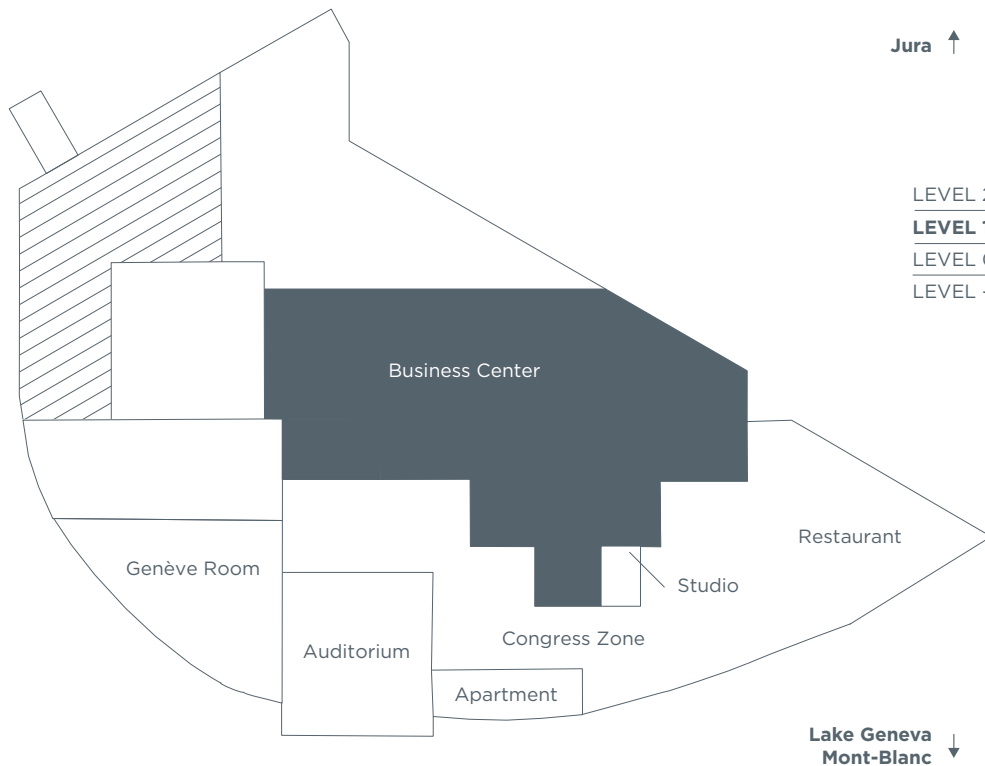
The Genolier Innovation Hub's Business Center features 6 fully modular and flexible meeting rooms ranging from 20 to 110 m<sup>2</sup>. Bathed in natural light, they offer a peaceful and relaxing working environment, a source of creativity.

Modern and elegant, our meeting rooms are equipped with state-of-the-art audiovisual technology designed to enhance collaboration, innovation and productivity.

Each room can also be partitioned into two separate spaces. Available for half-day or full-day rental.

### TECHNICAL SPECIFICATIONS

Room	Size	Theatre	Board	U-Shape	School
G	75 m <sup>2</sup>	40	20	18	27
G1	30 m <sup>2</sup>	11	6 - 8	5 - 6	
G2	45 m <sup>2</sup>	25	9	12	9
I	75 m <sup>2</sup>	40	20	18	27
I1	30 m <sup>2</sup>	11	6 - 8	5 - 6	
I2	45 m <sup>2</sup>	25	9	12	9
H	107 m <sup>2</sup>	72	30	27	30
H1	62 m <sup>2</sup>	40	18	15	18
H2	45 m <sup>2</sup>	25	9	12	9



- Auditorium
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- **Genève Room**
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## GENÈVE ROOM

Located on the first floor of the Genolier Innovation Hub, La Genève Room is a refined, fully modular event space designed to host exceptional moments. Bathed in natural daylight, the room offers a breathtaking panoramic view over Lake Geneva and the iconic Jet d'Eau, creating an inspiring and prestigious setting from morning to evening. Thanks to its flexible layout, La Genève Room seamlessly adapts

to a wide range of formats—from conferences, seminars to gala dinners, private receptions, and high-level corporate events. Its elegant architecture and luminous atmosphere make it equally suited to strategic discussions and memorable celebrations. A space where innovation meets elegance, La Genève Room provides the ideal backdrop for impactful and tailor-made events.

### TECHNICAL SPECIFICATIONS

AREA
270 m <sup>2</sup>
Natural light with panoramic view on Geneva Lake and Jet d'Eau
Maximum capacity: 100 people
Fully modular space

### SETUP OPTIONS



100 people  
Theater



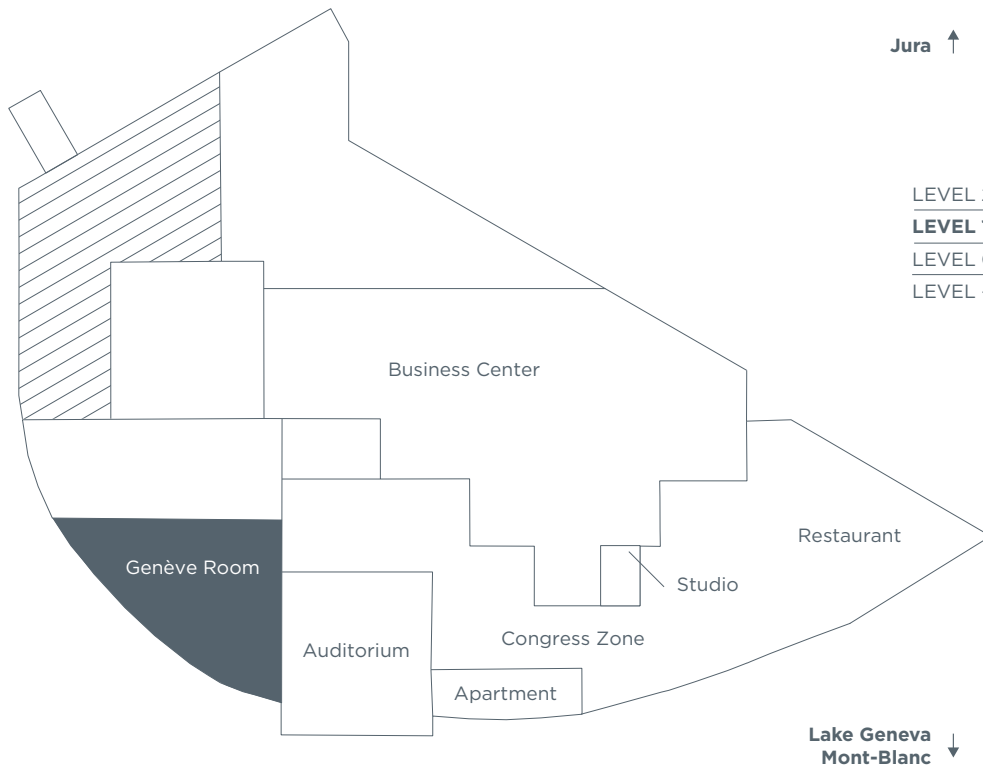
64 people  
School



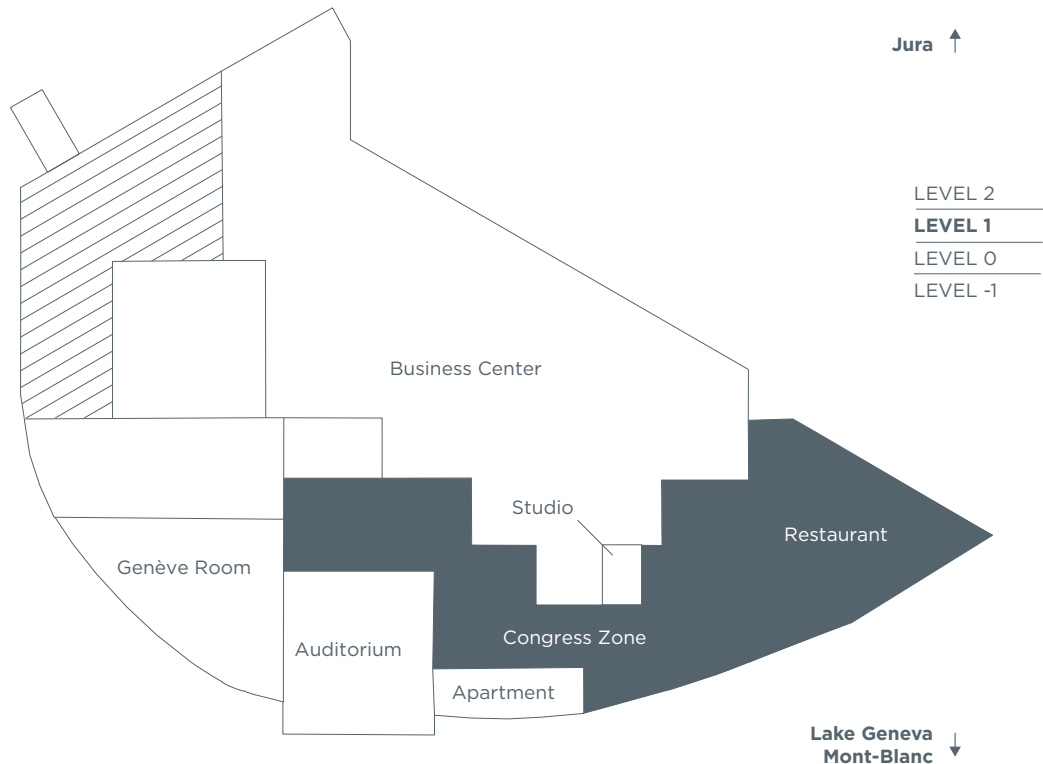
100 people  
Gala dinner



100 people  
in Cocktail style



- Auditorium
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## CONGRESS ZONE

### OPENING UP TO THE FINEST PERSPECTIVES

Located at the heart of the Hub, benefiting from natural light and exceptional views of the mountains and Lake Geneva, the Congress Zone is a fully modular space. Designed as a true place for exchange and collaboration, it is completely open and flexible. Equipped with a bar area and located near the Hub's restaurant, it can host any type of event: cocktail receptions, gala dinners, afterworks, or conferences. It is also suitable for

press conferences, professional trade shows, demonstration or promotional stands.

Situated on the same floor as the auditorium, this versatile space is ideal for coffee breaks or standing lunches in connection with events held in the auditorium or elsewhere in the Hub. It can host up to 300 guests and features a dedicated cloakroom.

### TECHNICAL SPECIFICATIONS

#### AREA

520 m<sup>2</sup>

Natural light with panoramic view of the countryside

Maximum capacity: 300 people

Fully modular space

Direct access to the auditorium (lower level)

#### AUDIOVISUAL EQUIPMENT

Stereo sound system

Custom-designed lighting atmospheres

### SETUP OPTIONS



Sponsor  
Zone (on demand)



300 people  
in Banquet style



300 people  
in Cocktail style

Auditorium  
 Business Center  
 Genève Room  
 Congress Zone  
**— Apartment**  
 Studio  
 Garden  
 Exhibition Space  
 Open Space  
 Restaurant



## THE APARTMENT

### THE PRIVATE LOUNGE OF THE GENOLIER INNOVATION HUB

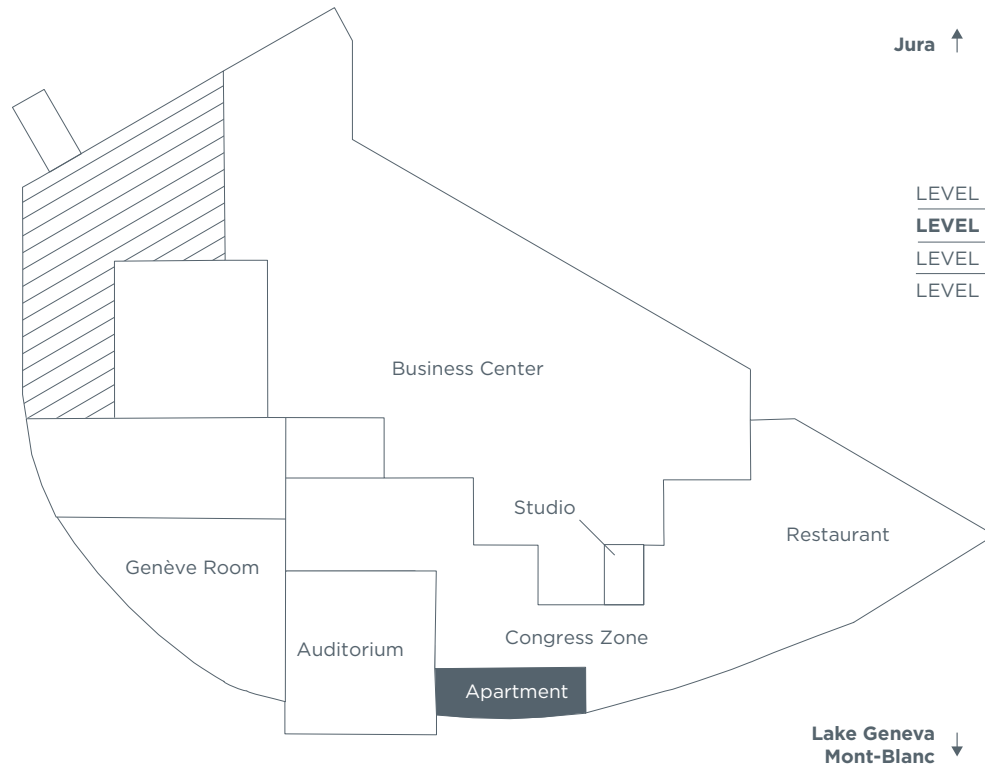
Conceived as a haven of serenity, our private lounge—also known as *The Apartment*—offers an exclusive space dedicated to speakers before they go on stage. Located in the immediate vicinity of the auditorium, this high-end lounge has been designed to meet the needs of event organizers down to the smallest detail.

Furnished like a small apartment, it includes:

- A fully equipped makeup & hair area
- A kitchen
- A private bathroom
- A comfortable lounge area
- A workspace
- A balcony with outdoor access,

Connected live to the auditorium, *The Apartment* allows speakers to follow the event discreetly, thus preparing calmly before stepping on stage.

Versatile, *The Apartment* can also be booked as a confidential meeting room for up to 15 people, with an open view over the surrounding countryside—an inspiring and peaceful setting for strategic discussions or last-minute briefings. An intimate, elegant, and flexible space, designed to welcome your speakers in the best conditions—with the attention to detail that makes all the difference.



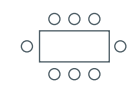
### TECHNICAL SPECIFICATIONS

AREA
35 m <sup>2</sup>
Natural light
Maximum seated capacity: 15 people (U-shape)
Fully modular space
Direct access to auditorium
Private bathroom - Kitchen
Kitchen area
AUDIOVISUAL EQUIPMENT
55-inch TV screen Connected to the auditorium
Barco sharing system
Stereo sound system

### SETUP OPTIONS



Max. 15 people  
 U-Shape  
 configuration



Max. 8 people  
 Boardroom style

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## STUDIO

### PUTTING CONTENT AT THE CENTER

Modern and bright, the recording studio was designed for the production of podcasts, radio shows, and television programs, either live or recorded. Carefully designed with technical expertise, it is equipped with the latest generation technology. Connected to the auditorium, it offers the possibility of live

broadcasting an event or interview to a wider audience. Available for rental by the half-day, full day, or on demand, the studio enables the creation of high-quality audiovisual content, particularly during events organized within the Hub. It can accommodate up to 6 people.

### TECHNICAL SPECIFICATIONS

#### CAPACITY

6 people

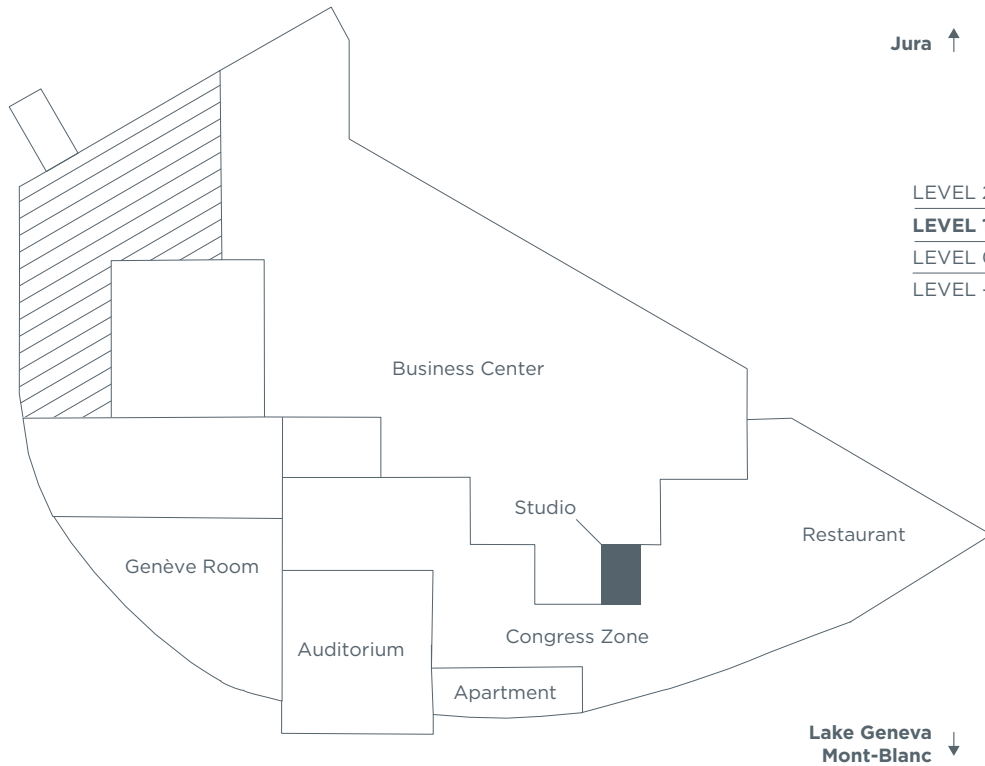
#### AUDIOVISUAL EQUIPMENT

4 cameras, 4 microphones

Video recording (4K)

Podcast recording

Audiovisual technicians included



Auditorium  
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## FIVE SENSES GARDEN

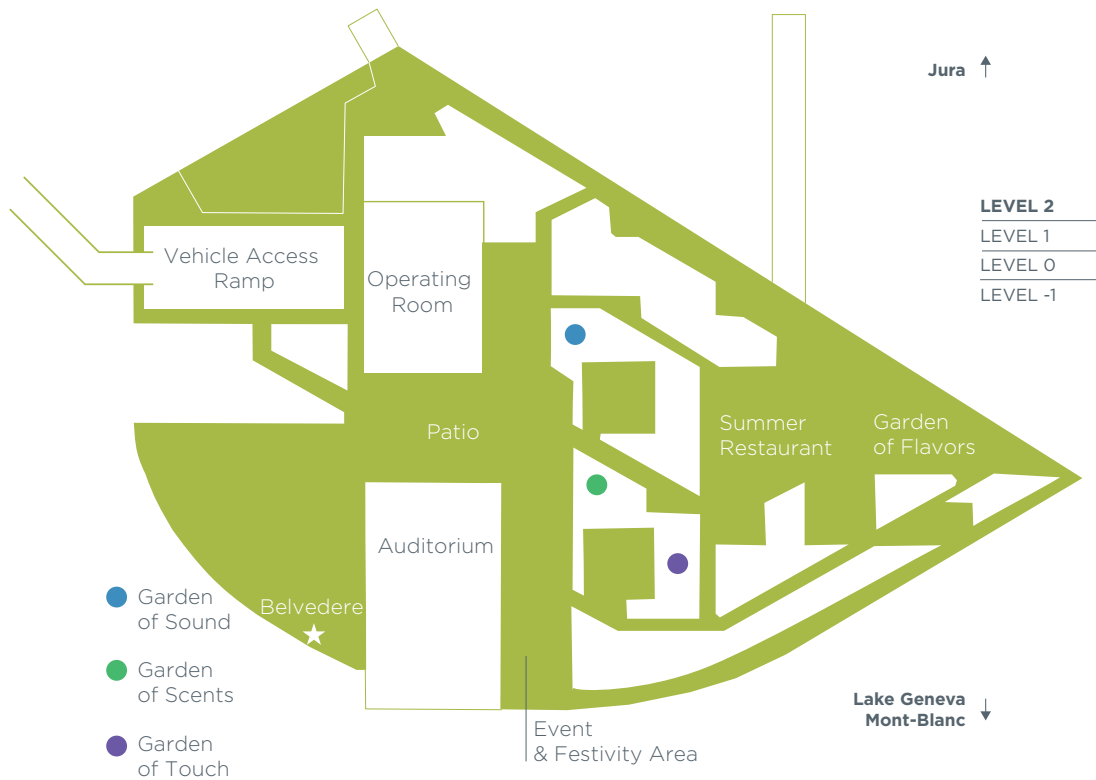
### CULTIVATING SYMBIOSIS WITH NATURE

Spanning an expansive 6,000 m<sup>2</sup>, the Hub's rooftop is a space dedicated to therapies, well-being, and sensory experiences. Open to all, it has been thoughtfully designed around the five senses—sight, sound, taste, smell, and touch—offering a truly immersive environment.

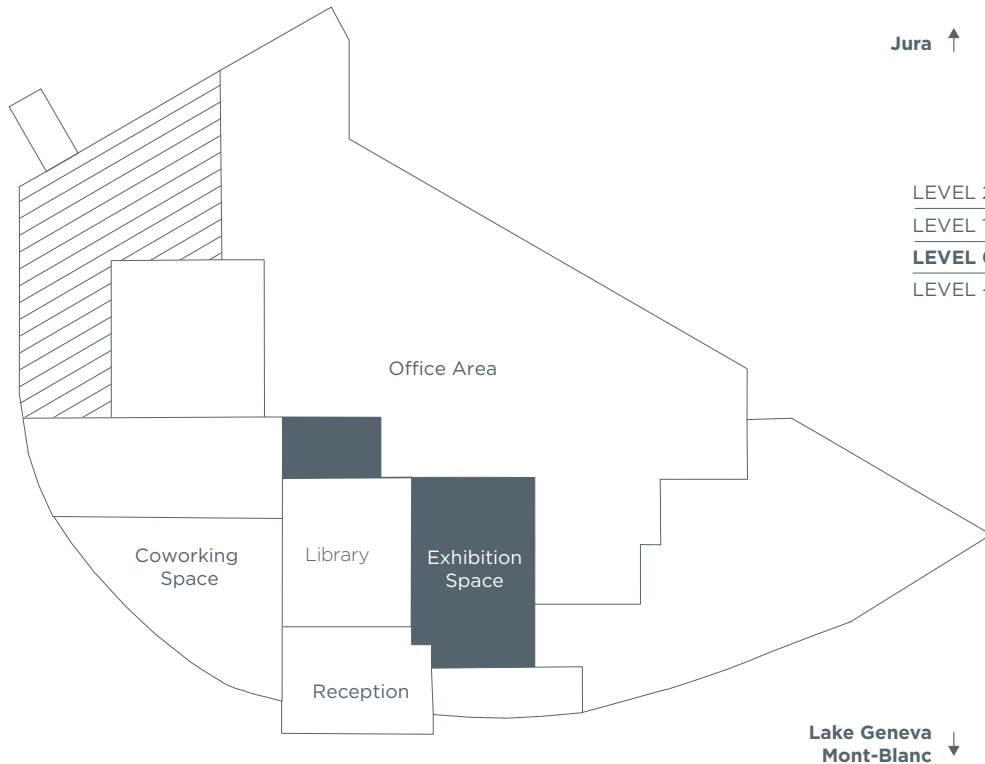
aperitifs, seated dinners, barbecues, fondues, and artistic performances, all set against breathtaking views of Lake Geneva and Mont Blanc.

With direct access to the auditorium and a dedicated vehicle ramp, the rooftop provides seamless logistics, making it an ideal setting for unforgettable events.

This Garden is both a living space and an exceptional event venue. Throughout the seasons, it hosts rooftop afterwork,



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## EXHIBITION SPACE

### SHOWCASING YOUR FINEST CREATIONS

This vast open space flooded with natural light is ideal for welcoming and showcasing all kinds of creations.

Temporary exhibitions, art openings, artistic performances, product launches—this space invites every form of creativity,

whether in the medical or cultural field. The ambition remains the same: to share excellence.



### TECHNICAL SPECIFICATIONS

#### AREA

200 m<sup>2</sup>

Capacity: 100 people

Natural light

- Auditorium
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## OPEN SPACE

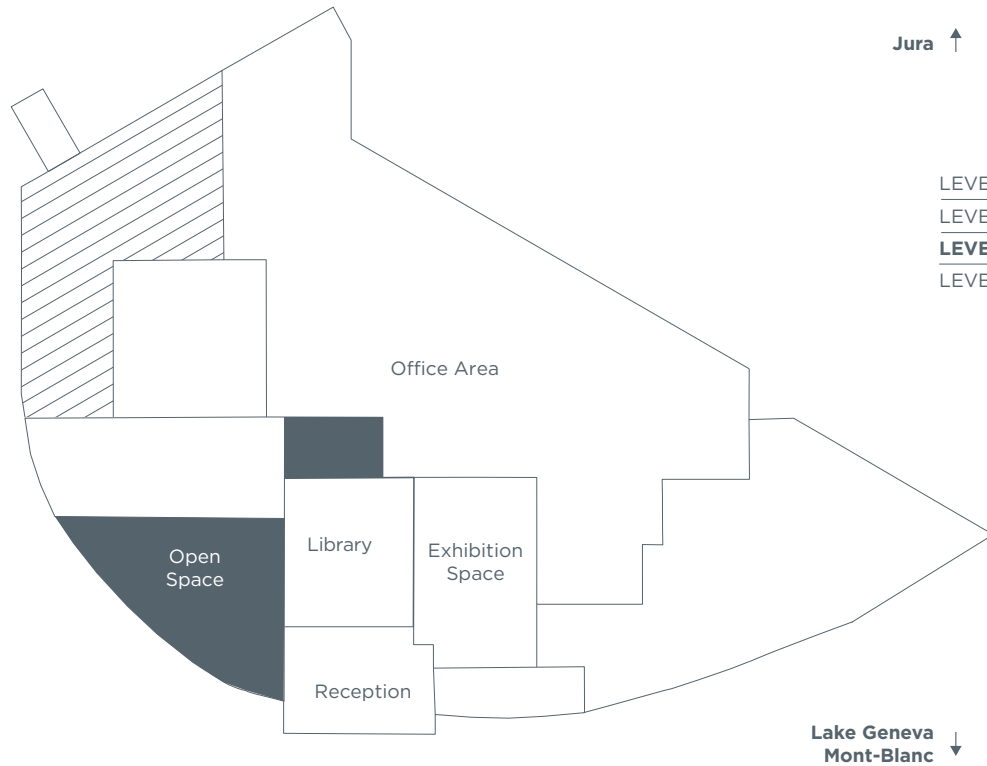
### COLLABORATE AND WORK AT THE HEART OF A VIBRANT ECOSYSTEM

The Open Space is a modular and flexible zone, designed to accommodate up to 120 people. Ideal for events, workshops, lunches, or collaborative sessions, this space easily adapts to different layouts and needs. Its modern design encourages creativity and exchange, creating

a setting conducive to innovation. Flooded with natural light and overlooking nature, this space offers a dynamic environment where professionals from diverse backgrounds can connect and collaborate effectively.

#### TECHNICAL SPECIFICATIONS

AREA
250 m <sup>2</sup>
Natural light
Stereo sound system
Maximum standing capacity: 120 people
Maximum seated capacity: 60 people
Fully modular space
Cloakroom and secure lockers
Tea & Coffee station



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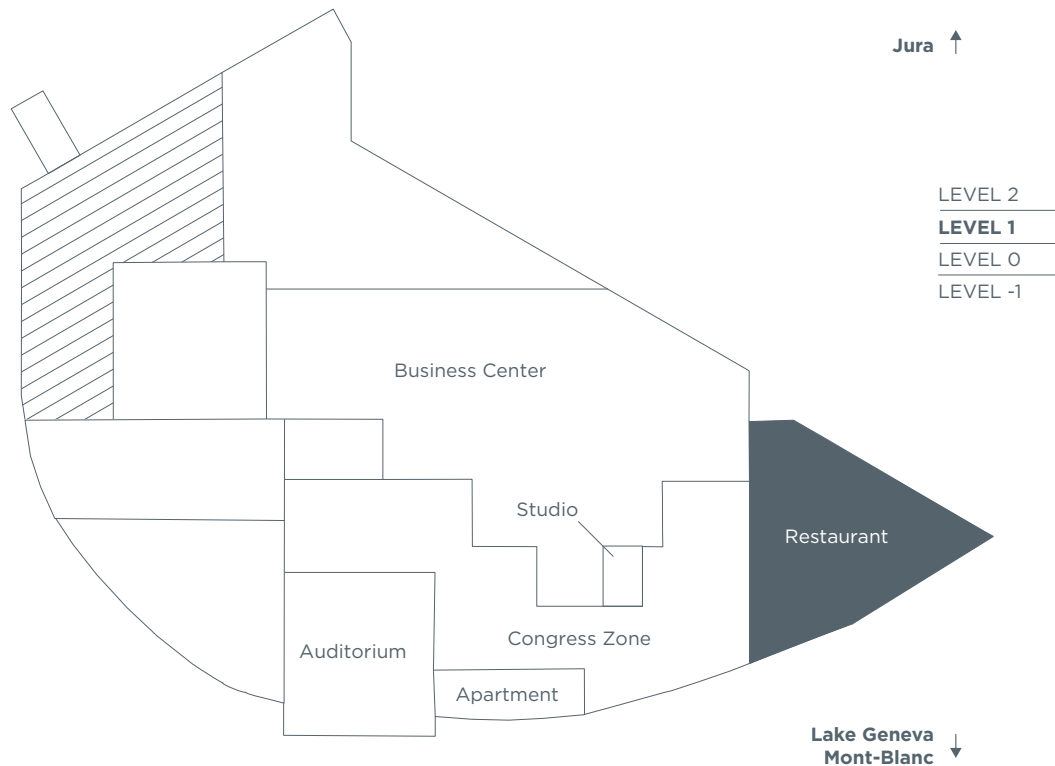
## RESTAURANT

### AWAKENING YOUR TASTE BUDS

Located next to the Congress Zone and accessible directly from the auditorium, the restaurant of the Genolier Innovation Hub offers a unique culinary experience, combining local flavors, freshness, and creativity. With 60 seats, it provides a warm and convivial atmosphere, ideal for business lunches and meetings. Its modern and elegant decor creates a welcoming

environment for relaxation and creativity, reflecting the dynamic spirit of the Hub.

With its 180° view over the surrounding countryside, Lake Geneva, and the Alps, nature itself becomes part of the dining experience. In summer, our outdoor terrace on the Hub's rooftop offers the perfect spot to enjoy the panorama.



# Catering

## A CULINARY INTERLUDE AT THE HEART OF INNOVATION

At the Hub, an in-house F&B team delivers refined and tailor-made catering for every event.

The Chef proposes an inventive and local cuisine, echoing two key pillars of the Hub's DNA: creativity and excellence.

Each ingredient is carefully selected to offer dishes that are both flavorful and healthy. A sustainable culinary experience that pays tribute to the local terroir while stimulating creativity and taste.

Adapted to all types of events, this tailor-made catering service provides culinary options to suit every guest's needs, including

specific dietary requirements (vegan, gluten-free, etc.).

A dedicated service and hospitality team is also on hand to provide personalized support according to the needs of each event.



# Entertainment



## EXPERIENCES EXALTING THE SENSES

In line with its innovative vision, the Hub offers a wide range of creative, tailor-made experiences where every sense is stimulated, to delight even the most discerning professionals.

### MUSIC & AUDIOVISUAL CREATION

Thanks to its unique design and remarkable screen, the Auditorium is the perfect venue to create a customized atmosphere with carefully curated musical selections or live artists chosen for their excellence. High-precision sound ensures an immersive experience, satisfying even the most refined ears.

### VISUAL STORYTELLING

Capturing the essence of events through the expertise of our photographers and videographers. Highlights are transformed into

visual stories for lasting impact, which can later be used for internal communication or promotional material, prolonging the moment and amplifying the event's reach.

### AMBIENCES

Enhance the event space with sophisticated themed decoration solutions, such as floral compositions.

### ARTISTIC PERFORMANCES

A carefully curated selection of virtuoso artists in diverse fields—cinema, music, visual arts—to elevate each event.

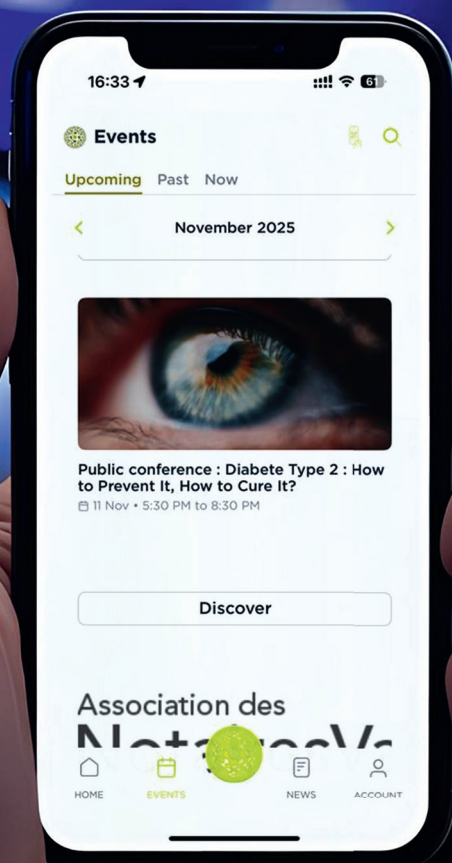
## Photobooth Fun and professional memories!

Add a personalized touch to your event with our photobooth. Capture spontaneous moments between guests and leave with souvenirs branded with the Genolier Innovation Hub logo—or yours, upon request. Contact us to book the photobooth.



# MyGIH app

your event companion



## DEDICATED EVENT SPACE

- A dedicated space for your event in the app, with agenda, program, partner logos and photo gallery, etc.
- Optional secure, private access for your participants.

## MICROPHONE

- In the auditorium, no more passing the microphone around. Use your smartphone as a microphone. Request to speak and interact with your mobile during the event.
- All audience interventions are moderated by the control room.

## SMART AUTOMATION

- Seamless access to your meeting rooms via your smartphone.
- One-click meeting room booking.

## LIVE & AI TRANSLATION

- Connect your headphones and access live or AI translation on your smartphone. Available in EN, FR, DE, IT.
- Live speech-to-text on your phone & see the speaker's words in real time.

DOWNLOAD >>



# Immersive dinner



## GIVE YOUR GUESTS MORE THAN A CELEBRATION. GIVE THEM A MEMORABLE EXPERIENCE.

Invite your guests to an exceptional dinner set directly on the stage of our immersive auditorium – the very place where ideas and innovations usually come to life. Between refined gastronomy, 270° visual projections, musical atmospheres, and thematic settings, every sense is awakened for a truly unique journey. A singular, theatrical experience where your guests take center stage.

We engage each of your senses:

- Sight – with 270° LED screen projections that transform the space and create immersive universes (opera, starry sky, mountain, Christmas, futuristic, watchmaking, scientific... or fully tailor-made designs).
- Hearing – through musical ambiances or optional live performances.
- Taste – with a refined three-course menu.
- Smell & touch – enhanced by décor and the sensory atmosphere enveloping the experience.

### EXPERIENCE

- Welcome & aperitif in the library space around the fireplace
- Exclusive dinner on the auditorium stage with immersive 270° projections.
- Magical finale: LED screens open to reveal a breathtaking view of Mont Blanc.
- Quotation upon request – Maximum 30 guests (price varies depending on the number of participants).

*Package: 6-piece aperitif, 3-course menu, Prestige drinks package (including a glass of champagne and wines), hostesses and service staff, audiovisual team.*

Optional add-ons:

- Themed decoration
- Live performances (dance, live music, DJ set...)
- Fully customized LED screen visuals adapted to your branding or themes

# Accommodation

## REACHING FOR THE STARS FOR YOUR WELL-BEING

The Genolier Campus offers 26 renovated Junior Suites (55 m<sup>2</sup>) with lake or Jura views, private terraces, and a privileged natural setting, just a 2-minute walk from the Genolier Innovation Hub.

To complement this on-site accommodation, the GIH provides access to 500 confirmed beds through a network of carefully selected partner hotels, offering a wide range of lodging options

tailored to the needs of visitors and event organizers. Whether you seek the luxury of a 5-star hotel, the charm of a picturesque inn, or a more functional option, we provide accommodation solutions tailored to every preference. This diversity ensures a comfortable stay for your guests, regardless of their style or budget, making every event a memorable experience in an exceptional setting.

### Some partner hotels:



**CROWNE PLAZA**  
— BY IHG —

**AFTERWORK**  
HOTEL - BISTRO - MEETING



**Base**  
Aparthotels

**Hilton**

**EVERNESS**

**YOTEL**

**la réserve**  
HOTEL AND SPA  
GENÈVE



# Clients

## THEY HAVE PLACED THEIR TRUST IN US

Since 2023, the Genolier Innovation Hub has had the privilege of hosting more than 100 high-profile events, bringing together key players from a wide variety of sectors. Initially recognized for its commitment to the healthcare field, the Hub quickly expanded its scope to welcome large-scale events in fields as diverse as real estate, politics, and other strategically important industries.

Renowned companies and organizations, both national and international, have trusted us to orchestrate unique encounters, creating an environment conducive to exchange, innovation, and reflection. These events demonstrate the Hub's ability to adapt to the specific needs of each industry while maintaining the highest standards of excellence in the organization and hosting of exceptional professional gatherings.



UICC

LA CÔTE

Gavi  
L'Alliance du Vaccin

ACCURAY

IMD

Johnson & Johnson INNOVATION



SWISS MEDICAL  
NETWORK

INFRACORE

GE HealthCare

SOCIÉTÉ  
VAUDOISE DE  
MÉDECINE

biopôle

Visions  
du Réel

Helsana

NESCENS  
SWITZERLAND

visana

CEIBS

om  
PHARMA

informa

SAMSUNG

anandic  
MEDICAL SYSTEMS

# Transport & Access

## MAKING OURSELVES ACCESSIBLE TO ALL

Nestled in an exceptional natural site, the Genolier Innovation Hub nevertheless remains easily accessible by all means of transport (car, train, etc.), ensuring comfort and a high-quality experience.

The Genolier Innovation Hub is located within the Genolier Campus, in the canton of Vaud, at the heart of the Health Valley, less than 20 minutes from Geneva International Airport (Cointrin).

### Train

From Nyon station, line R55, stop 'Genolier Clinique/Campus': 20 min  
Geneva Cornavin Station: 50 min  
Geneva Cointrin Airport Station: 1h  
Lausanne Station: 1h

### Airplane

Geneva International Airport (Cointrin): 20 min

### Shuttles & Taxis

The Hub can arrange on-demand transport by shuttle or bus, depending on needs. Please contact us for any request.

### Car

Via the A1 motorway, Exit 11 Nyon-Dijon-St-Cergue or Exit 12 Gland-Begnins (depending on whether arriving from Geneva or Lausanne)  
Lausanne: 30 min  
Geneva: 25 min  
Zurich: 2h45  
Basel: 2h30

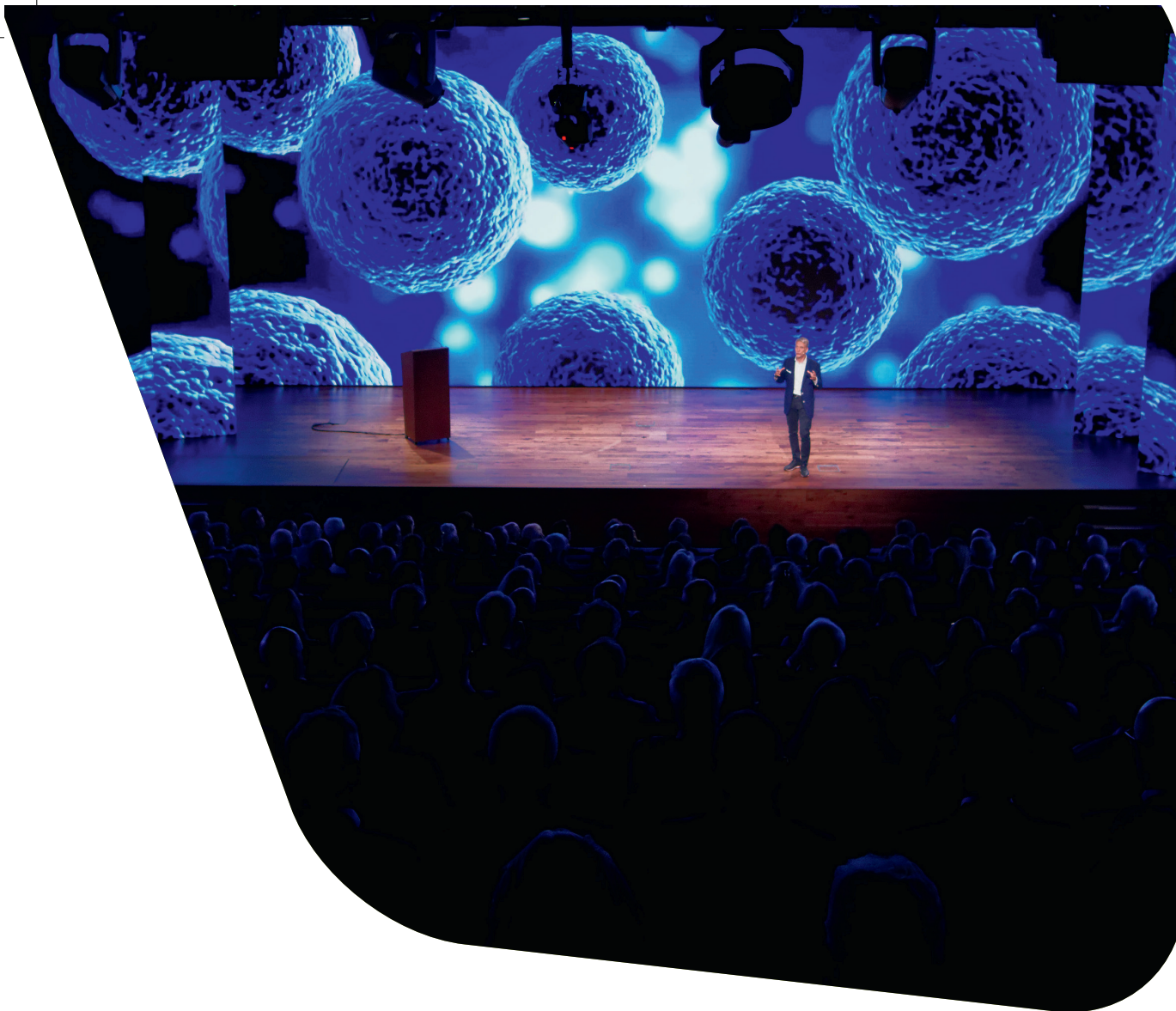
### Parking

The Hub has an underground car park with 130 spaces, equipped with charging stations for electric vehicles.



### Sustainable Mobility.

We encourage soft mobility. As part of our partnership with NSTCM, we offer the possibility to privatize a train from Nyon (VD) with direct service to the Hub (25 minutes), with the option to organize a welcome aperitif or refreshment. An original and eco-responsible way to bring your guests!



# Values

STAYING AT THE FOREFRONT

## EXCELLENCE

It is found in every person and element that makes up the Hub, creating an atmosphere conducive to the success of every event.

## INNOVATION

It is the very essence of the Hub, embodying the best of technology in service of the most brilliant and creative visions. A space dedicated to medical innovation, linking research to clinical application for the benefit of patients.

## THE HUMAN FACTOR

The Genolier Innovation Hub is a place of openness, exchange, and sharing, designed with people, their comfort, and their well-being in mind. It hosts all types of events — medical, political, institutional, or cultural.

# Sustainability

## INTEGRATING AND RESPECTING THE ENVIRONMENT

The Hub harmoniously integrates into an exceptional natural setting, embracing the site's natural forms and blending in elegantly. This responsible approach is based on the three fundamental pillars of corporate social responsibility (CSR), each exemplified in an outstanding way.

### ENVIRONMENTAL COMMITMENT

The Hub adopts an ecological approach on several levels:

Respectful architecture: a 6,000 m<sup>2</sup> green roof with local species to preserve biodiversity.

Energy performance: 1,000 m<sup>2</sup> of photovoltaic panels, heat pumps for heating/cooling, and reinforced insulation to reduce energy consumption.

Beekeeping: the presence of beehives contributing to pollination and local biodiversity.

Pronatura engagement: preservation of ecosystems, reintroduction of endemic species, and sustainable ecological initiatives.

Soft mobility: partnership with NSTCM to facilitate access to the site and reduce the carbon footprint, with charging stations for electric vehicles.

### SOCIAL COMMITMENT

The well-being of the Hub's employees and visitors is a priority:

Optimal working conditions: modern, ergonomic spaces promote an environment conducive to personal and professional growth.

Support: continuous assistance enables employees to develop their skills and actively contribute to the Hub's influence.

Diversity and inclusion: a strong commitment to valuing talent from all backgrounds, creating a culture of respect and openness that strengthens innovation and collaboration.

### ECONOMIC AND LOCAL IMPACT

This vision extends to customer satisfaction and support for the local economy:

Quality of service: attention to every detail ensures an exceptional customer experience, enhancing loyalty.

Local partnerships: the Hub promotes short supply chains by collaborating with regional suppliers, thus contributing to the economic development of the region.

Territorial attractiveness: by hosting large-scale events and attracting national and international visitors, the Hub helps boost business tourism and strengthen the region's economic appeal.

## Key Figures

25,000 m<sup>2</sup>

Total surface area

3,000 m<sup>2</sup>

Event space

6,000 m<sup>2</sup>

Green roof

300 seats

In the auditorium

130

Parking spaces

10

Meeting rooms

20 min

From Geneva Airport

At the heart

of the Genolier Campus



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